

2025 Stairway to Six Accelerator Schedule

<p>February 1, 2025 9am to 5pm PST</p> <p>Kickoff Session: The Stairway to Six Figures!</p>	<p>Start your six-figure journey with an energizing all-day Saturday session that will lay the groundwork for the next 3 months. Walk out of Day 1 with a powerful pitch and client outreach strategy, develop a plan for never running out of prospects, and more. Create a clear vision for your coaching practice, master the enrollment basics, and overcome your fear of objections as part of your strategic business building plan. This industry is about being bold!</p>
<p>February 21, 2025 9am to 5pm PST</p> <p>Module 1: From Connection to Close</p>	<p>Dive into transforming your vision into an actionable plan for identifying and engaging your ideal clients. This day will emphasize the importance of crafting compelling client conversations, armed with essential tools for business efficiency. It's also a deep dive into the dynamics of sales, where you'll learn to overcome selling apprehensions and master the 'art of the close.' This comprehensive approach ensures your business processes are seamlessly integrated with your sales strategy, fostering a holistic approach to client relations and business development.</p>
<p>February 22, 2025 9am to 5pm PST</p> <p>Module 2: Money-Making Strategies, Mindset, and Overcoming Your Clients' Money Objections</p>	<p>Uncover your thoughts about money, learn how your money stories affect your client relationships, set financial goals for your business, and overcome your clients' money objections. How we do money is how we do everything!</p>
<p>February 23, 2025 9am to 5pm PST</p> <p>Module 3: Get with the Program - Packaging and Pricing Your Services</p>	<p>Connect with what your ideal clients want and need, design your programs for optimal results, learn how to command your fee with confidence, and create a plan for launching your next offer.</p>
<p>March 8, 2025 9am to 5pm PST</p> <p>Closeout Session!</p>	<p>Use the building blocks of the last 3 months to launch into the next phase of your six-figure coaching business in this intensive final session. Learn how to position yourself as an expert through writing, speaking, and teaching, uncover the stories that will attract your ideal clients, and start creating your vision for the next 6 months of your business.</p>